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Dated: July 17, 2007

Electronic Signature for Charles A. Bieneman: /Charles A. Bieneman/

Docket No.: 66703-0014
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Lester K. Chu et al.

Application No.: 10/800,444

Confirmation No.: 1779

Filed: March 15, 2004

Art Unit: 3625

For: INFORMATION DISTRIBUTION SYSTEM
AND METHOD THAT ORGANIZES
LISTINGS USING TIERS

Examiner: N. D. Rosen

RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action dated May 9, 2007 ("Final Office Action"),
Applicants state as follows for the above-identified U.S. patent application:

The presently pending Claims are reflected in the listing of claims which begins
on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.